

CASE STUDY

Zisys Events



logic systems
PRO AUDIO



Glasgow based Zisys Events was started up by Danny Anderson when he left the aviation industry after 20 years as an engineer.

Since 2002 Zisys has evolved and grown into a highly skilled and experienced Events company providing management services, sound, lighting and video for hundreds of events each year. Danny's been using Logic Speakers for around 20 years or so.

"I first bought Logic Systems 2 x 18" after seeing the brand being used a lot in Scotland by EFX and John Ramsey. The older CM20 and CM15 wedges, now out of production, were used by many Scottish PA companies.

"Even where they were using other brands for their FOH systems, they were still Logic Systems wedges on the stage."

What do you use and where?

Zisys use Logic Systems equipment at all types of events and the company has one of the most varied customer groups in Scotland. The company, based at Prestwick Airport, provides pro audio services, including air shows, music festivals, corporate hotel events, rock concerts, Hogmanay parties, political events, trade shows, and charity Balls, and at locations such as castles, ships, and churches.

"Any type of event or venue that uses a PA system, we've done it," says Danny.

"We use VA and LA at larger music festivals with our new Nd315s and Nd218s for the bass end; CA at smaller music events and corporate events where there are bands playing; and CA and ML8s for air shows and large scale public events.

"The ML8s is ideal for corporate events, speeches, seminars, presentations – for distributed sound systems in large hotel type ballroom venues. The LM20 Bi-Amp wedges for louder concerts and rock shows; LM8 wedges for smaller concerts or Jazz, Folk type concerts, and ML14s for general purpose DJ shows or drum fills."

What makes you keep using the Logic brand?

"It's an excellent quality product – it sounds good, it's heavy duty and long lasting, with top quality internal workmanship and components.

"And we get all that at a real-world price point that allows us to invest in new equipment without having equipment loans, or even floating charges over the company.

"Over the years we've had extremely good product support for spare parts, updates and maintenance from Logic Systems," adds Danny.

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THE DIFFERENCE IS IN THE DETAIL

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